

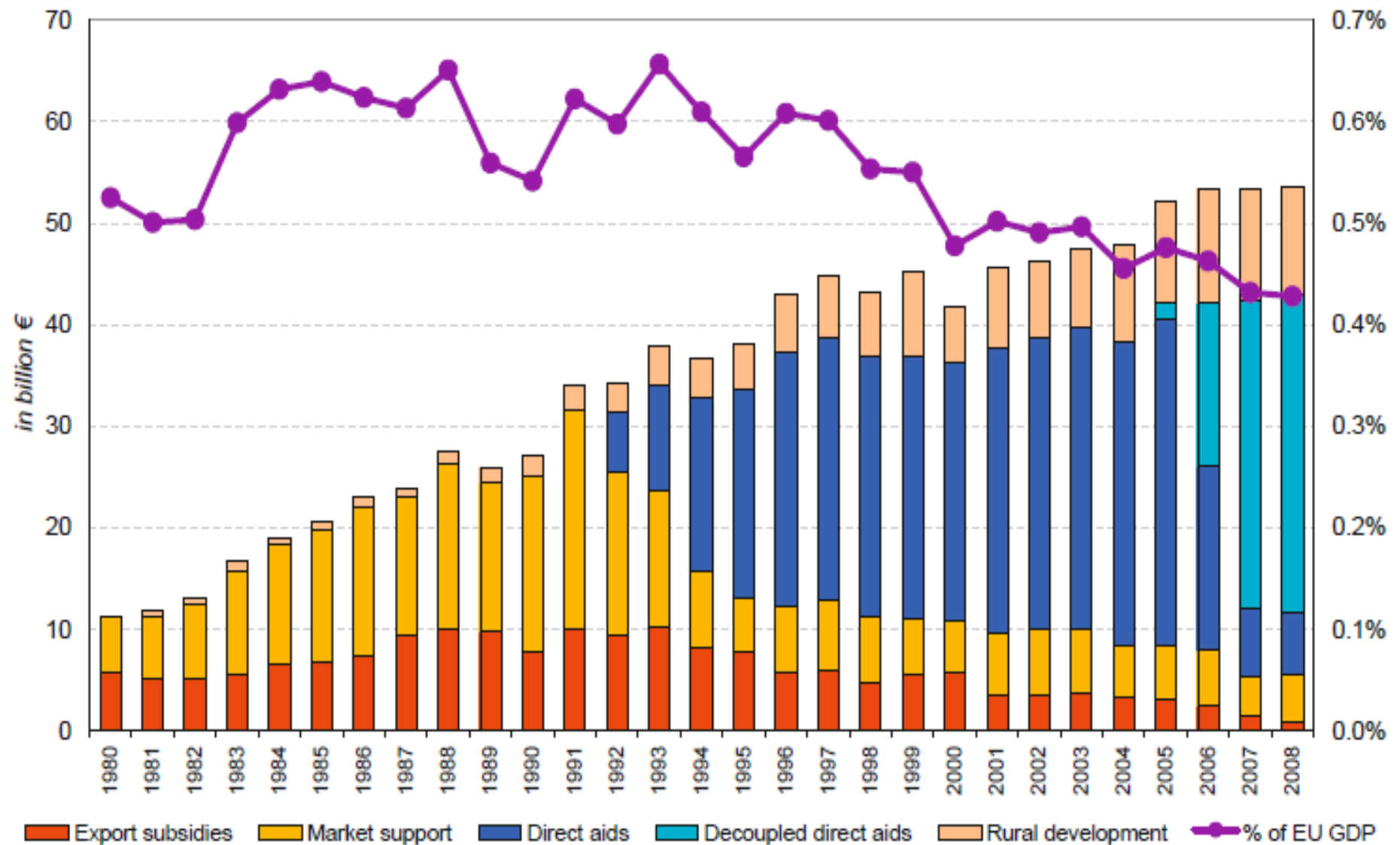


Public policies in agriculture, some European experiences

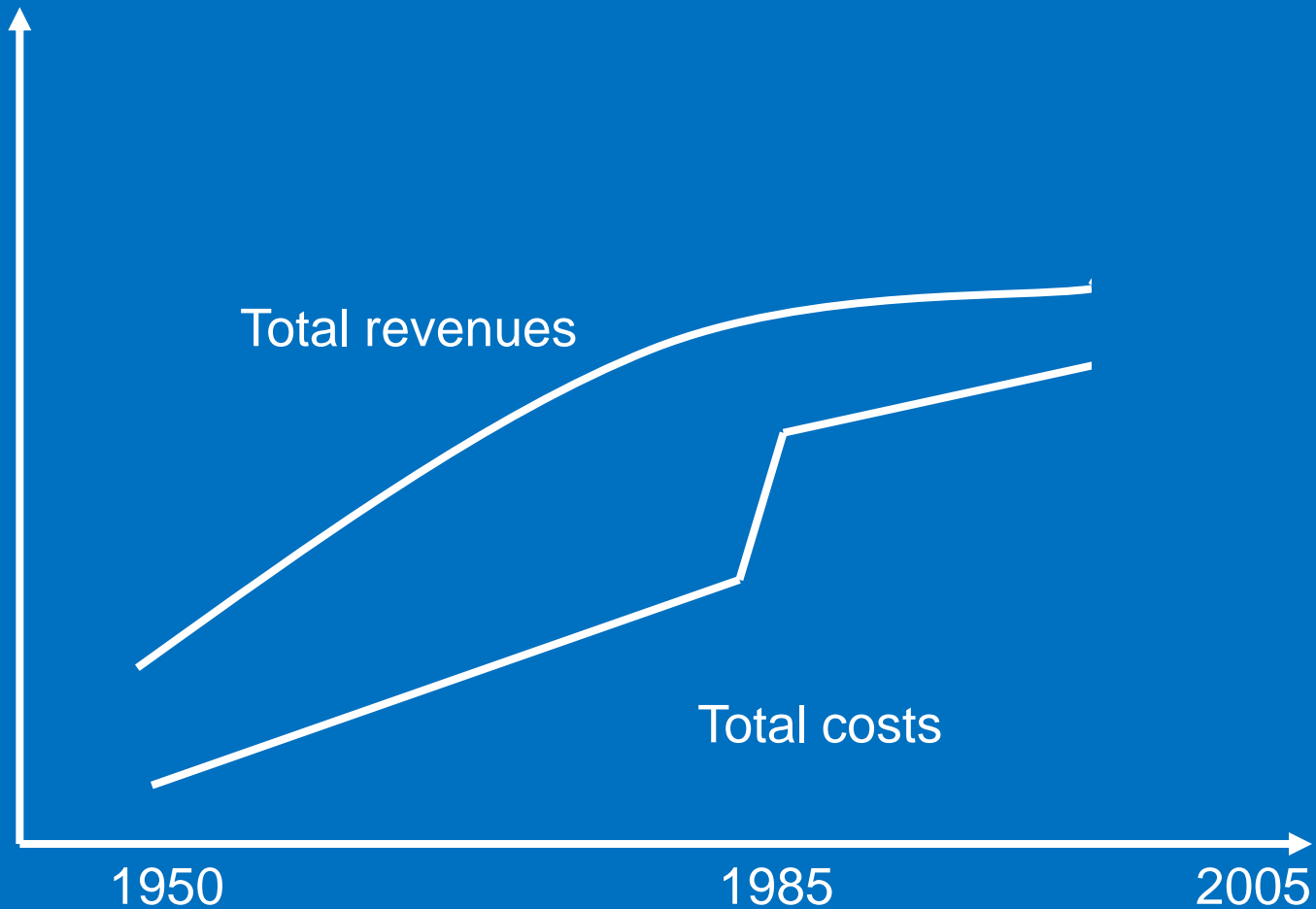
Jan Douwe van der Ploeg

OPPA Seminar, Rio de Janeiro, 10-11-2011

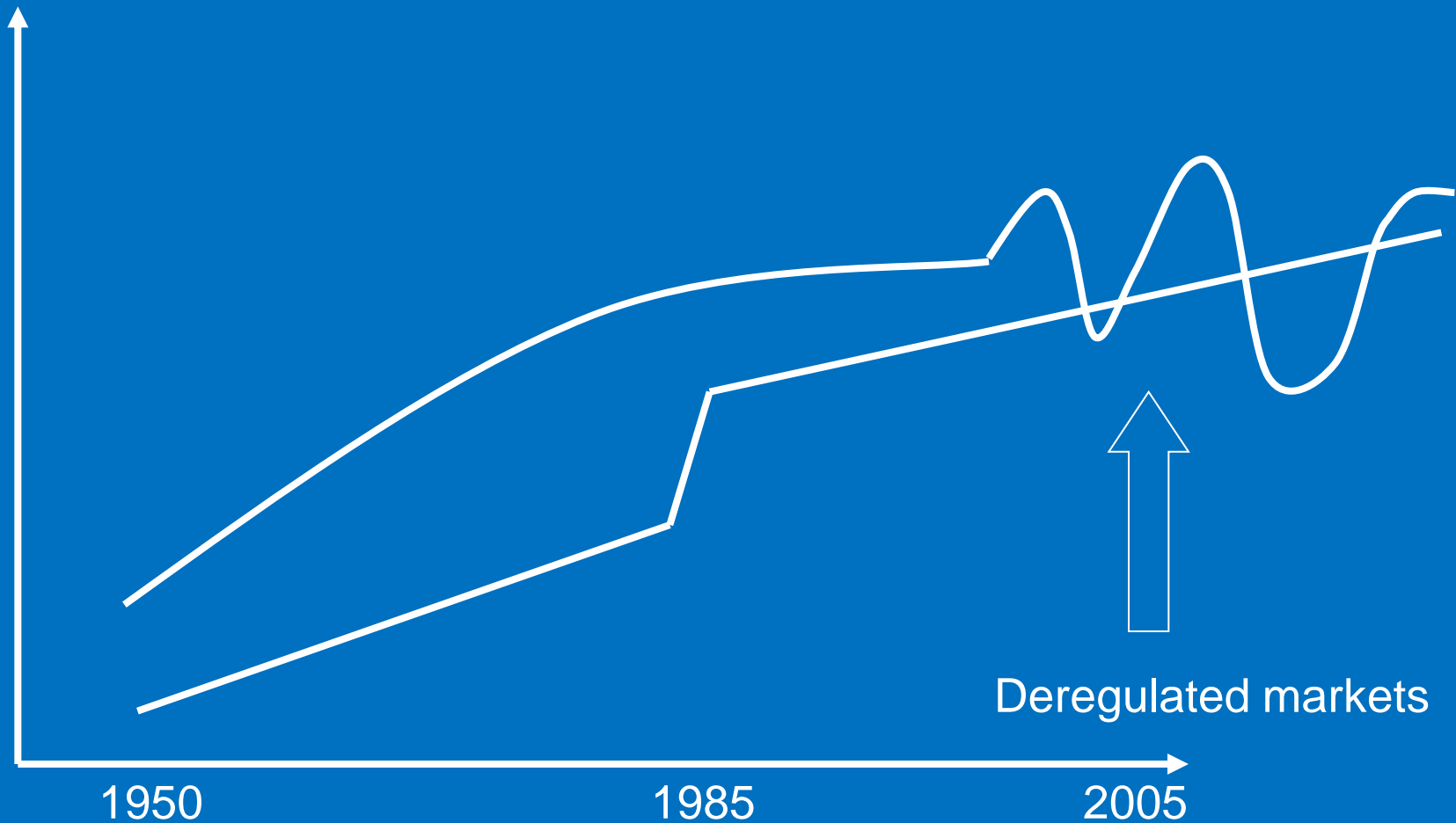
CAP expenditure since 1980s (Notre Europe, 2009)



'the squeeze on agriculture'



The current agrarian crisis





Parmiggiano-Reggiano

Disappearing realities



Rural development policies: objectives

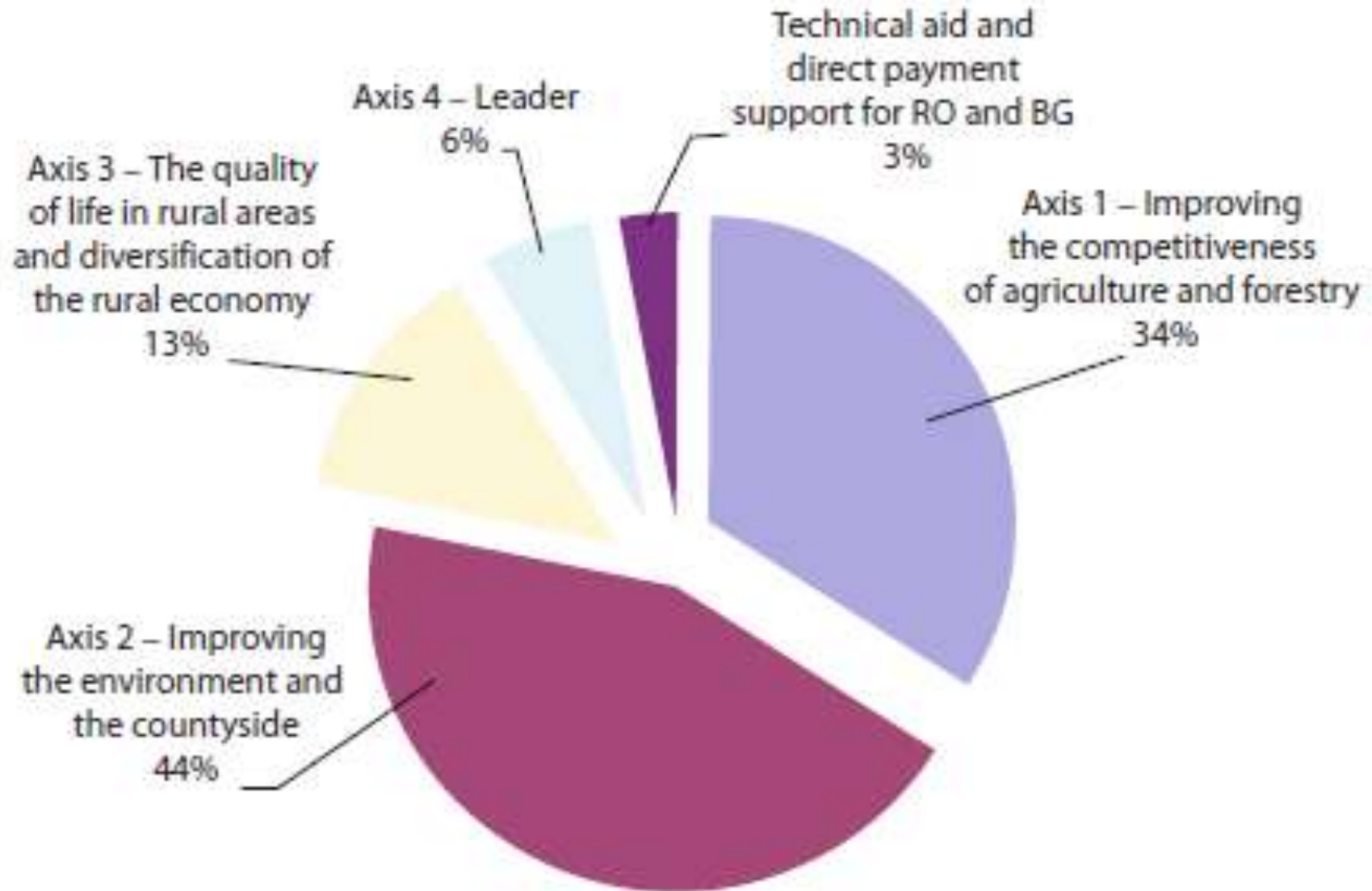
Reduction of poverty
and major
inequalities plus prospects
for emancipation

Securing positive
externalities: quality of
landscape, biodiversity,
environment, food, etc

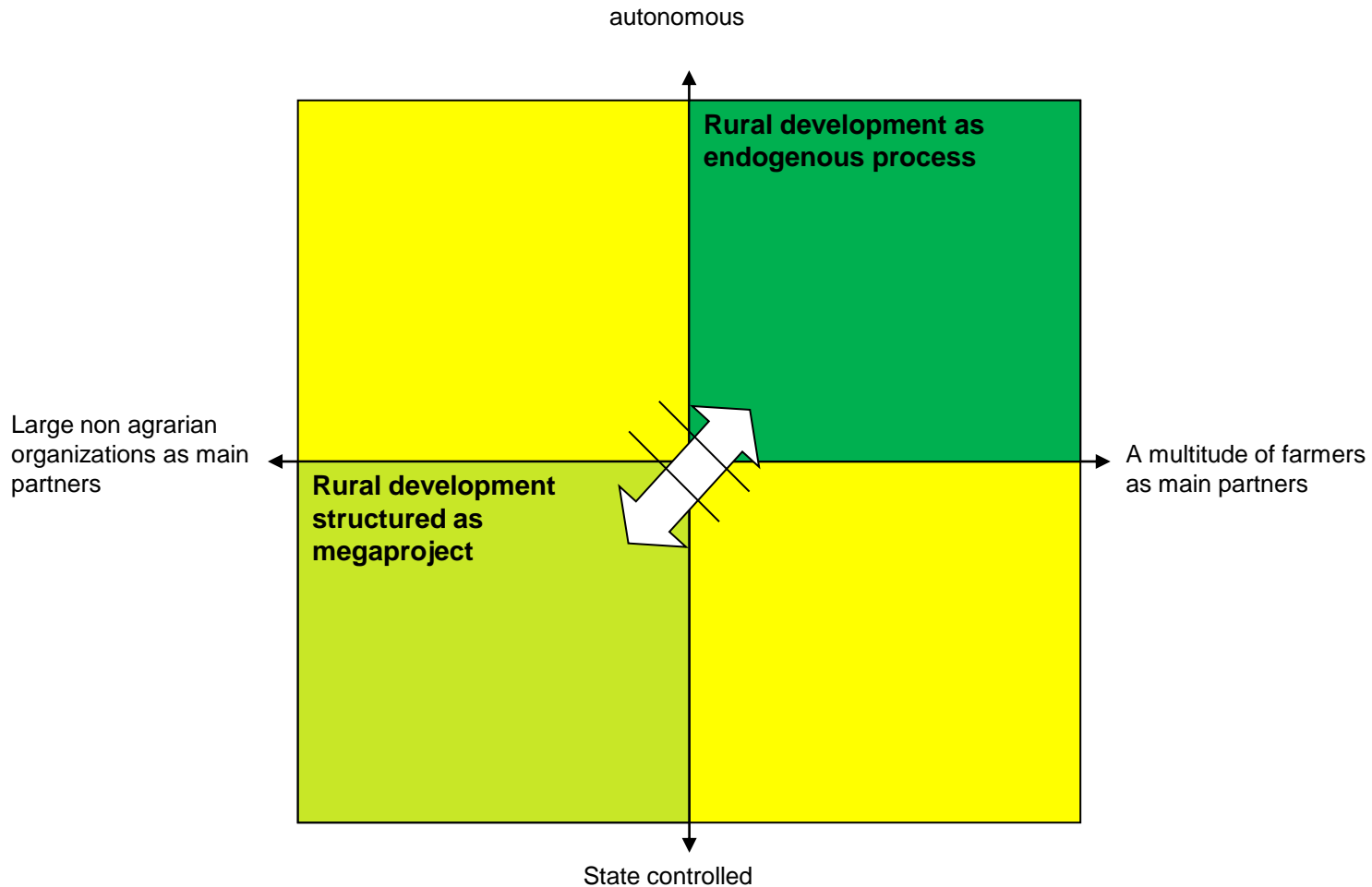
Safeguarding
family farming
plus harmonious
development town-
countryside relations;
guaranteeing food security,
etc

The allocation of the EARDF budget among Axes: 2006-2013

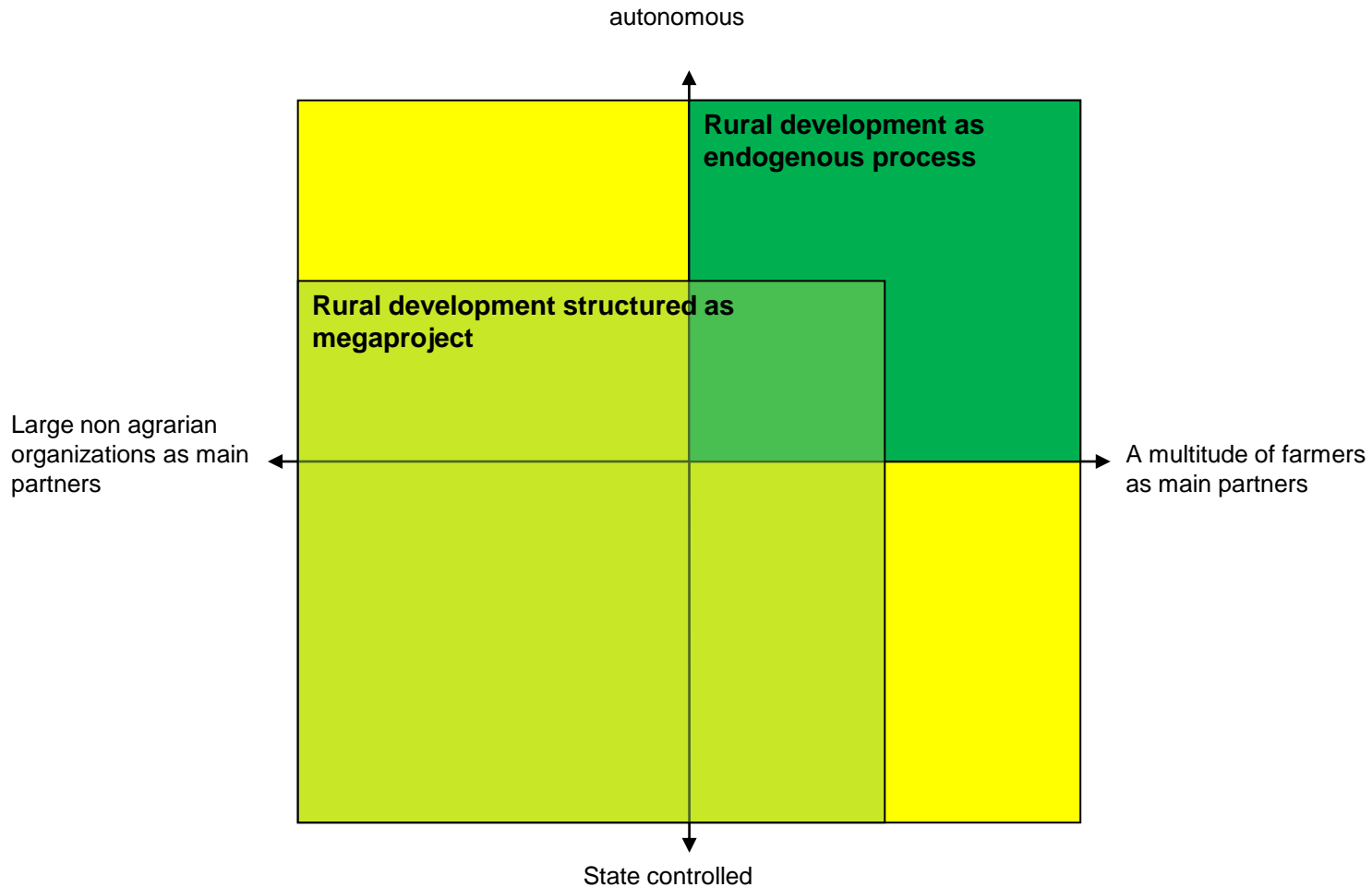
(European Observatory of Rural Areas, 2009)



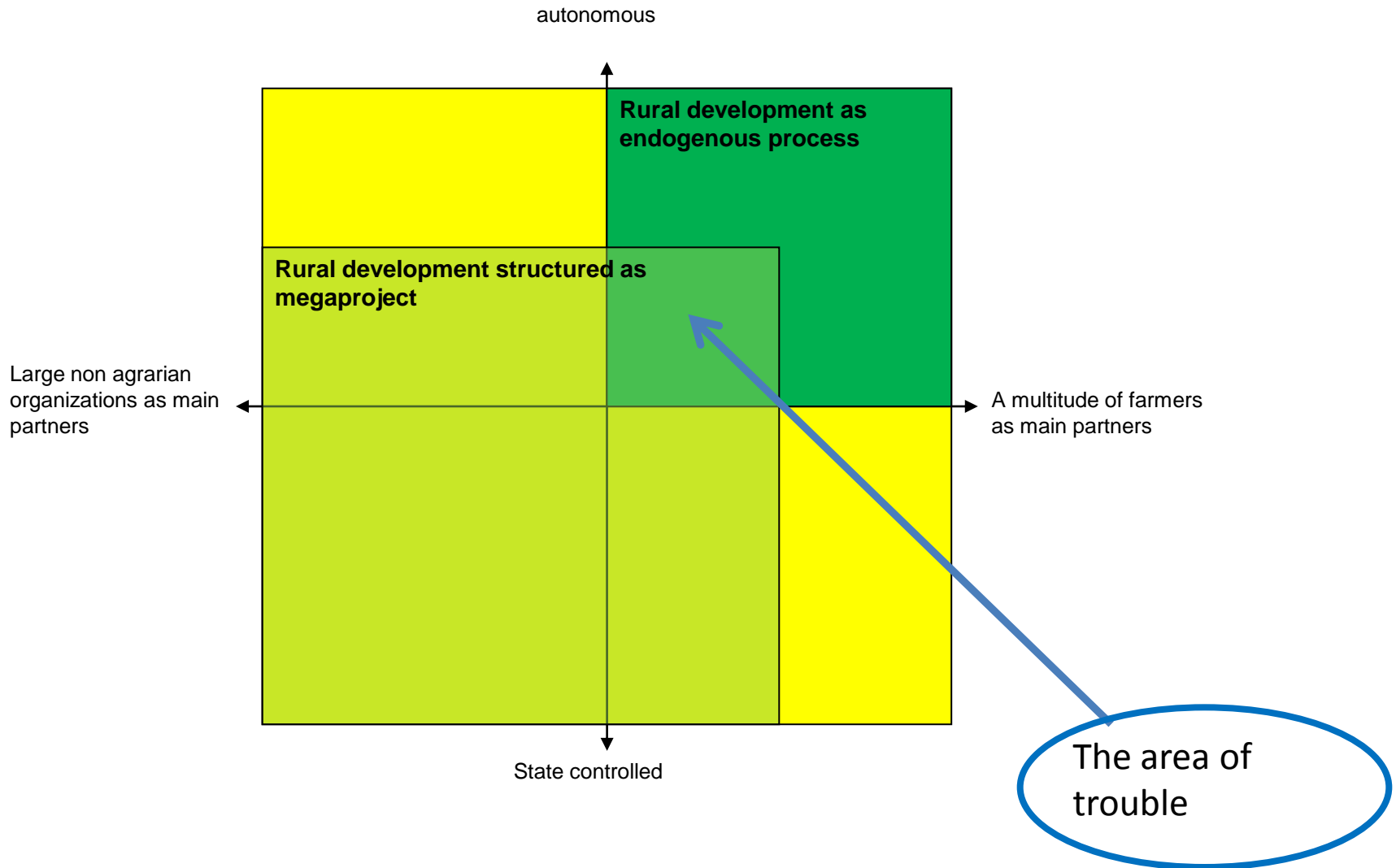
Rural development as contested and fragmented process



Rural development as contested and fragmented process



Rural development as contested and fragmented process



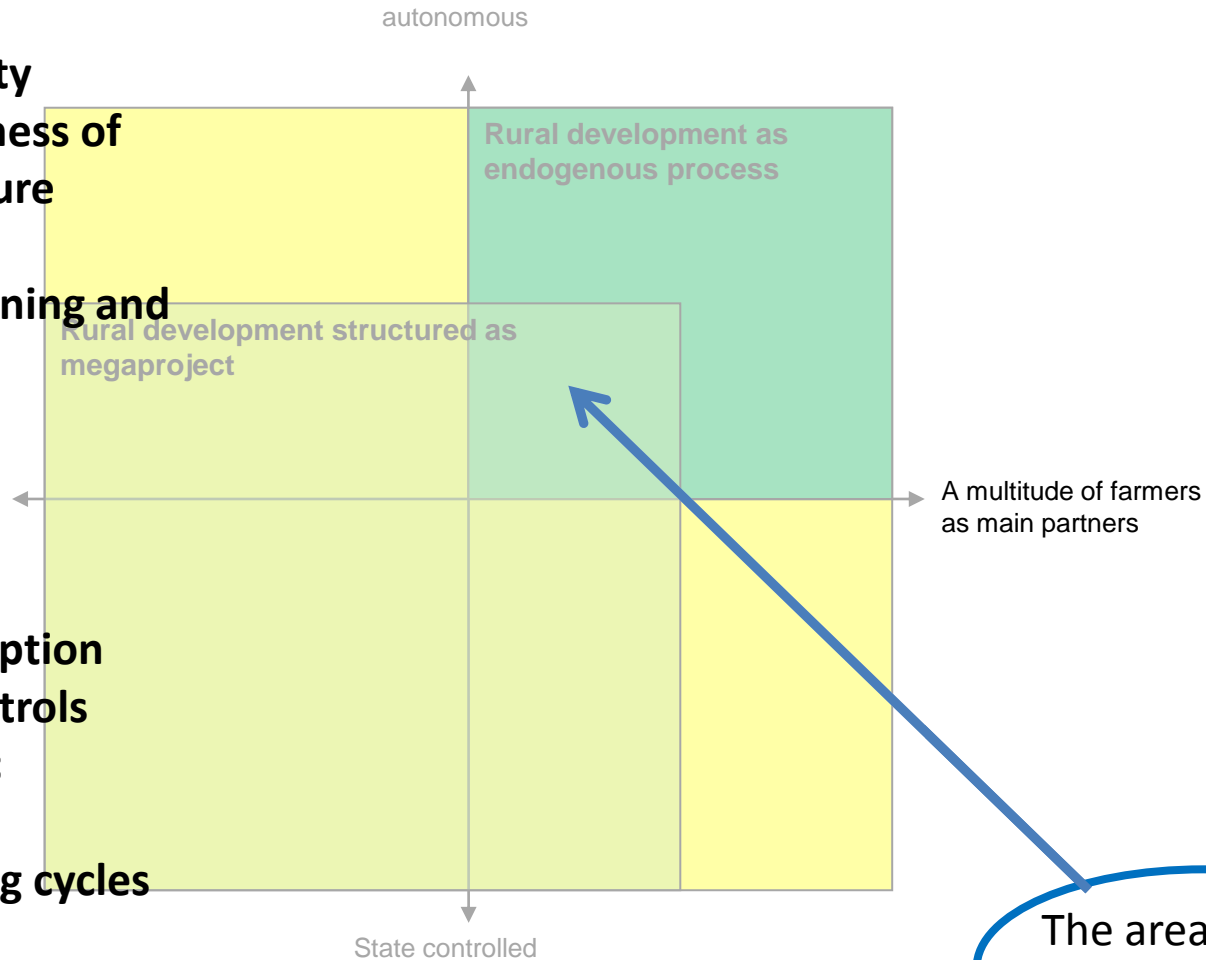
Rural development as contested and fragmented process

- heterogeneity
- uncapturedness of man and nature
- flexibility
- ongoing learning and adaptation

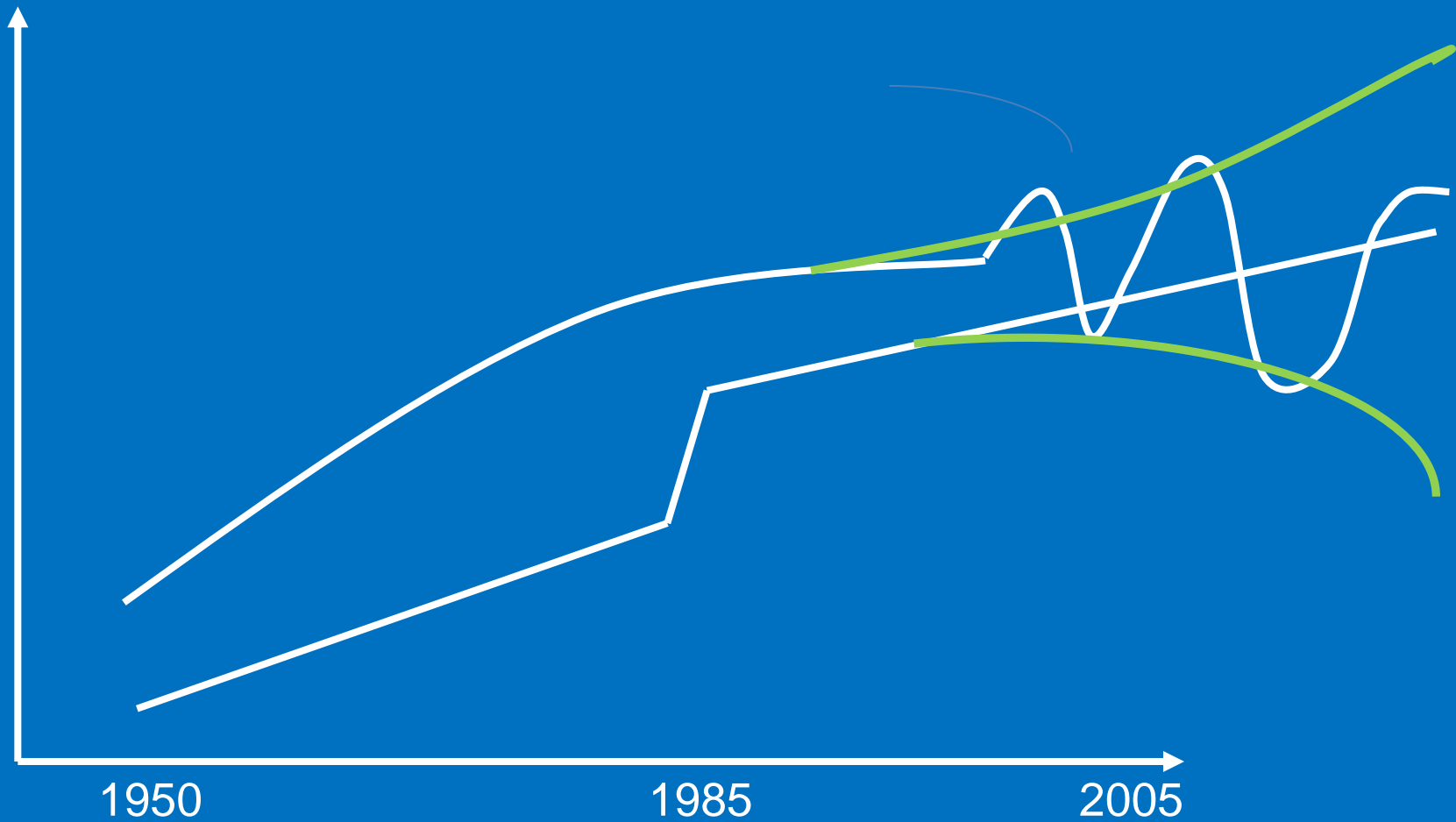
Large non agrarian organizations as main partners

Versus:

- strict prescription and tight controls
- bureaucratic procedures
- long planning cycles
- rigidity



Rural Development



Maintenance of the landscape

Increasing biodiversity

Maintenance of the landscape

Increasing biodiversity

Hoogzand

Groene Weg

Seadweg

Achtienweg

Grien-Diel

Ksteradeel

huis te Bergum

Tjepeel

Skeppel

Binnen

lange Geestlaan

2.5

3.0

2.4

2.9

1.5

1.0

1.6

2.0

3.2

3.0

2.5

1.0

1.6



And interacting with sturdy people

Netherlands (Friesland)

Fam. Hoekstra

Loënga



The construction of a multi-functional agriculture as social struggle: an Italian Example

**vendita diretta
di latte crudo sfuso:
dal Produttore al Consumatore**

Una redditizia opportunità



**Rivenditore Esclusivo
per l'ITALIA**

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LATTE SFUSO

SERVIZI COMMERCIALI ALLEVATORI

**vendita diretta
di latte crudo sfuso:
dal Produttore al Consumatore**

1° in ITALIA



**al prezzo di
1 € il litro**

**Il consumatore risparmia
il 30%**

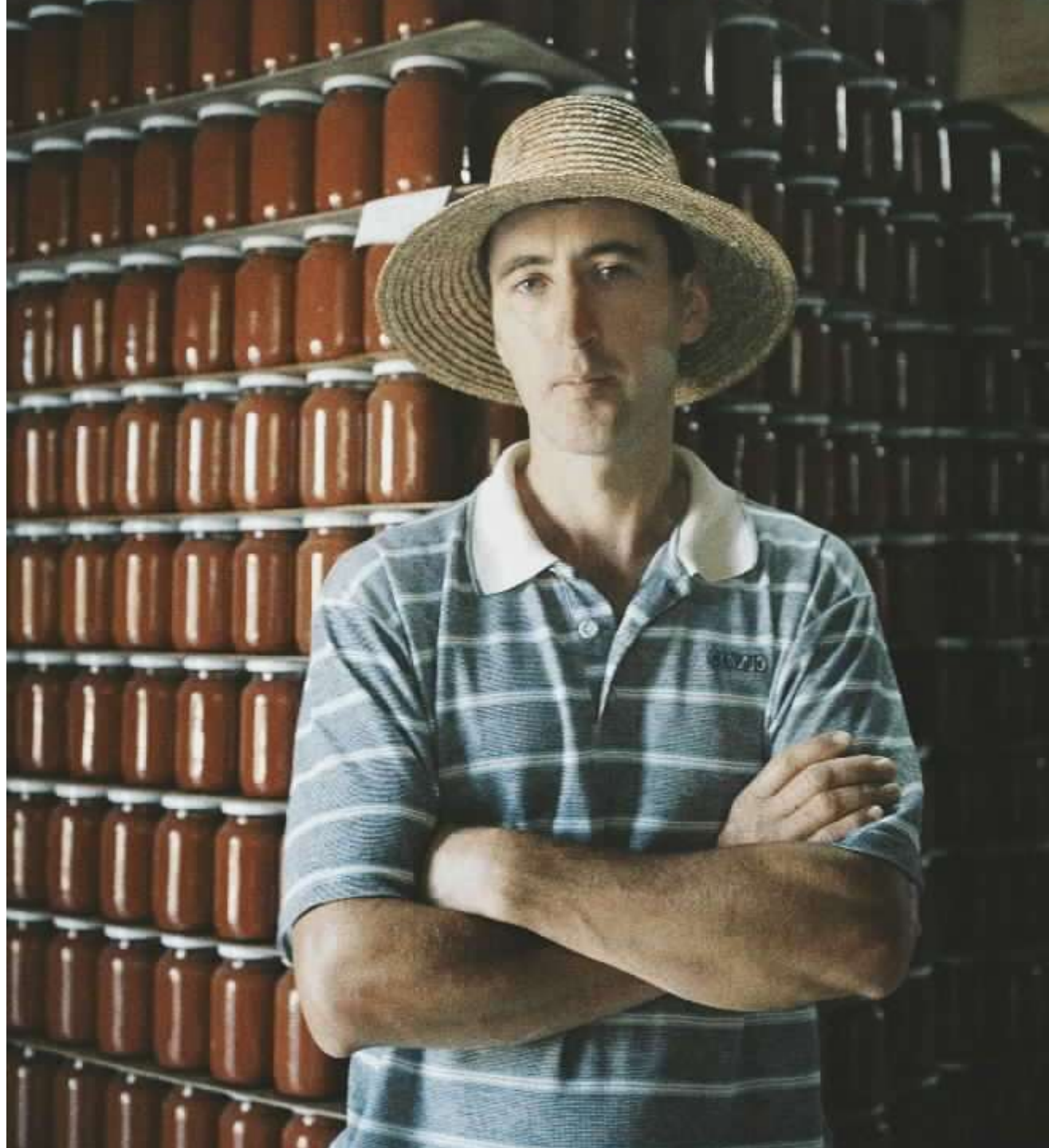
**l'allevatore moltiplica
x 10**

il guadagno di ogni litro di latte

Chi lo può fare?

**Tutti gli allevatori produttori
di latte alimentare!**

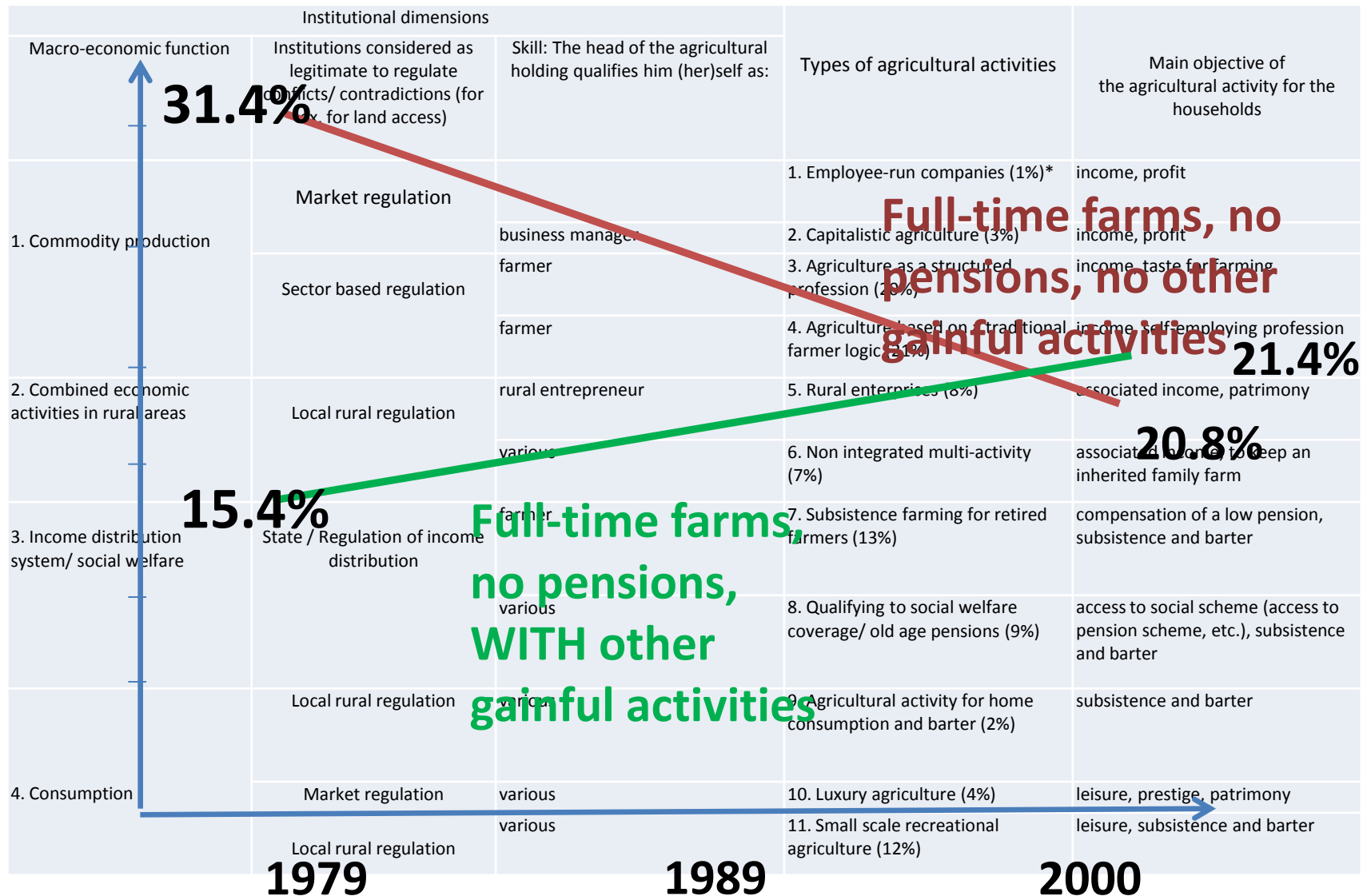
**multifunctionality in
Brazil**



France: 'land based activity systems' (Laurent *et al*, 1998)

Institutional dimensions			Types of agricultural activities	Main objective of the agricultural activity for the households
Macro-economic function	Institutions considered as legitimate to regulate conflicts/ contradictions (for ex. for land access)	Skill: The head of the agricultural holding qualifies him (her)self as:		
1. Commodity production	Market regulation		1. Employee-run companies (1%)*	income, profit
		business manager	2. Capitalistic agriculture (3%)	income, profit
	Sector based regulation	farmer	3. Agriculture as a structured profession (20%)	income, taste for farming
		farmer	4. Agriculture based on a traditional farmer logic (21%)	income, self-employing profession
2. Combined economic activities in rural areas	Local rural regulation	rural entrepreneur	5. Rural enterprises (8%)	associated income, patrimony
		various	6. Non integrated multi-activity (7%)	associated income, to keep an inherited family farm
3. Income distribution system/ social welfare	State / Regulation of income distribution	farmer	7. Subsistence farming for retired farmers (13%)	compensation of a low pension, subsistence and barter
		various	8. Qualifying to social welfare coverage/ old age pensions (9%)	access to social scheme (access to pension scheme, etc.), subsistence and barter
4. Consumption	Local rural regulation	various	9. Agricultural activity for home consumption and barter (2%)	subsistence and barter
	Market regulation	various	10. Luxury agriculture (4%)	leisure, prestige, patrimony
	Local rural regulation	various	11. Small scale recreational agriculture (12%)	leisure, subsistence and barter

France: 'land based activity systems' (Laurent *et al*, 1998)



Italy: large, professional farms, 2008

Current situation:

**'classical'
agriculture**

73%

27%

**Multifunctional
agriculture**



Expectations: 5 years

Stop
farming 8%



classical

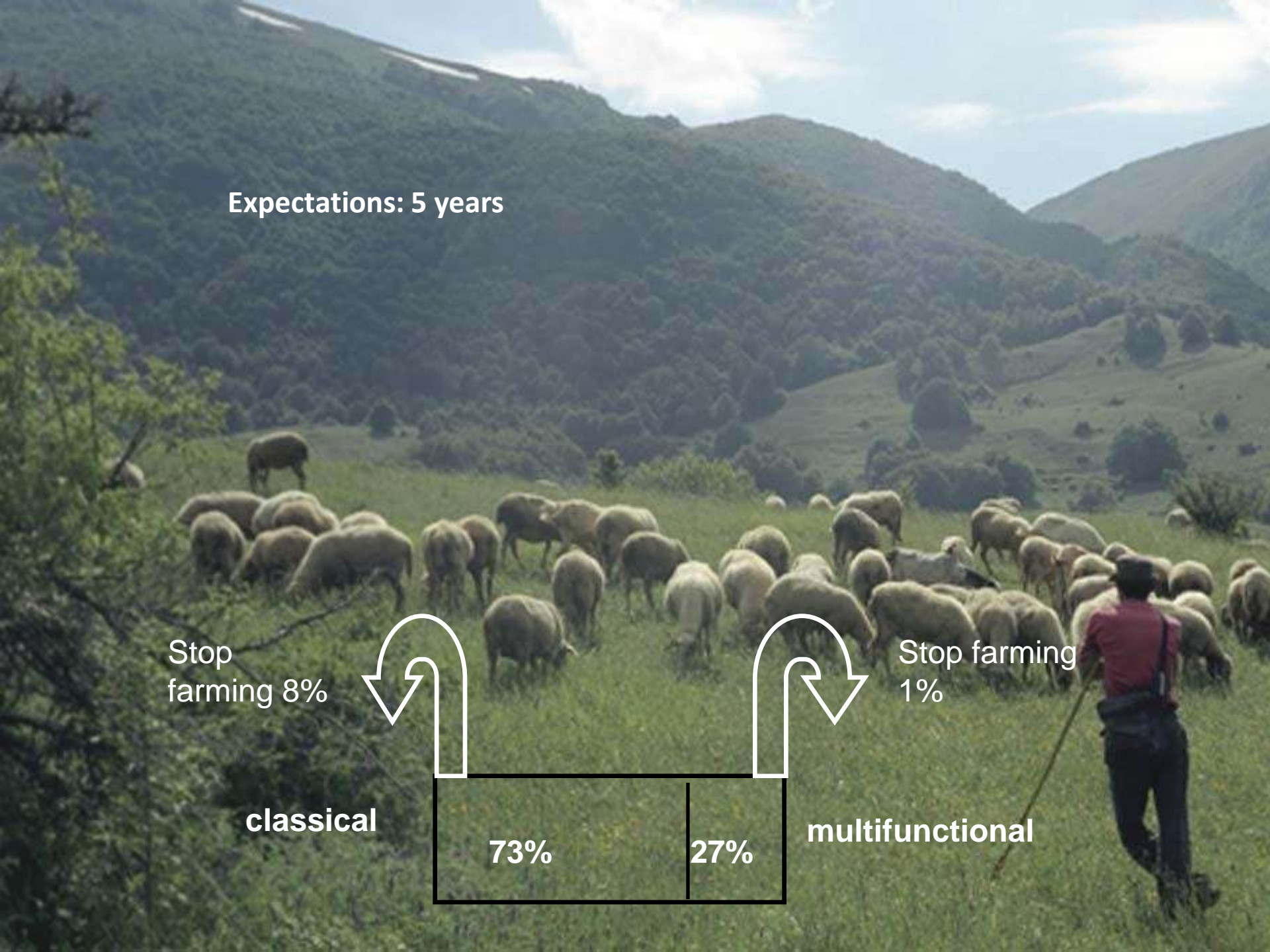
73%

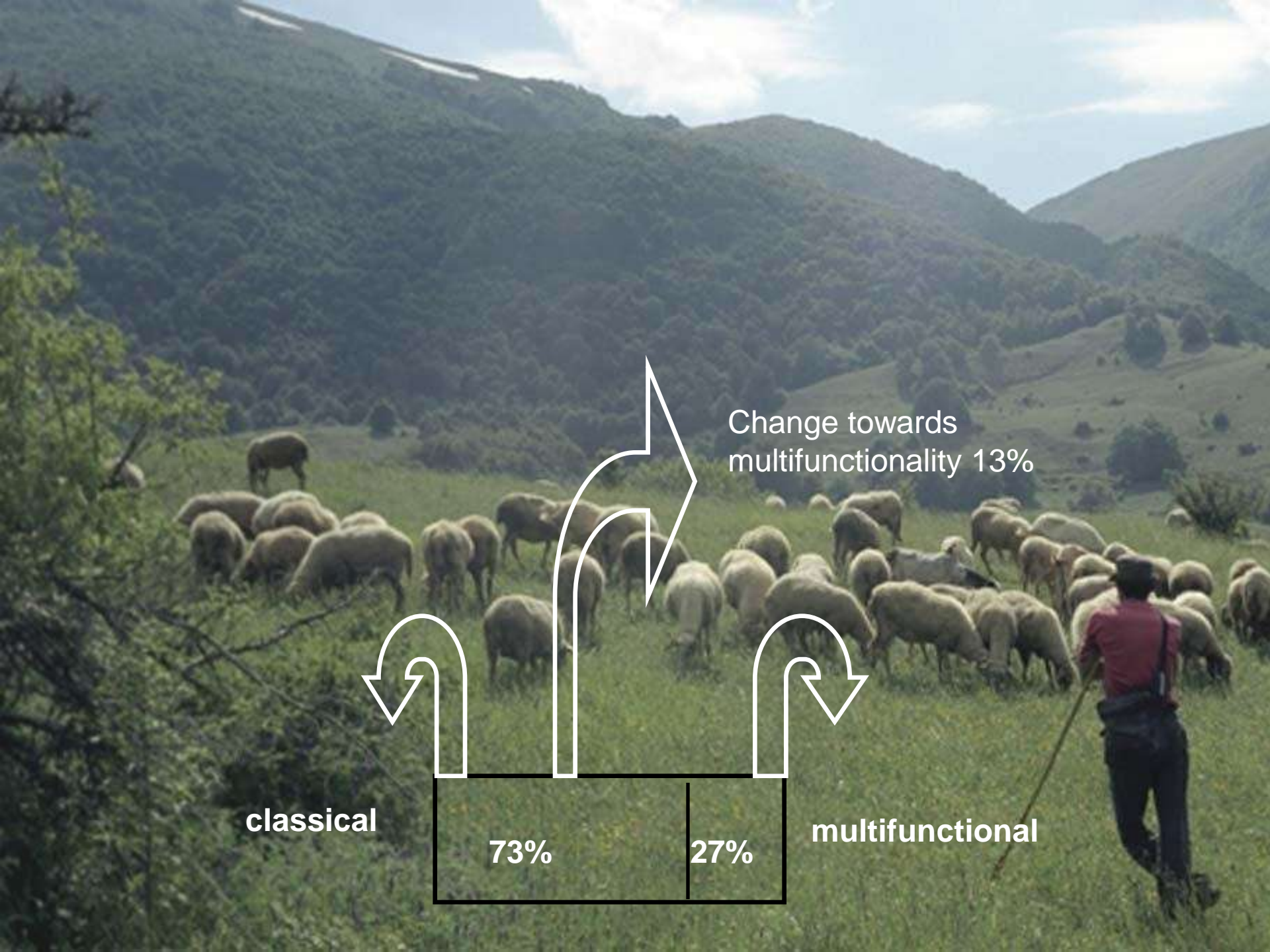


Stop farming
1%

multifunctional

27%





Change towards
multifunctionality 13%

classical

73%

27%

multifunctional

classical

73%

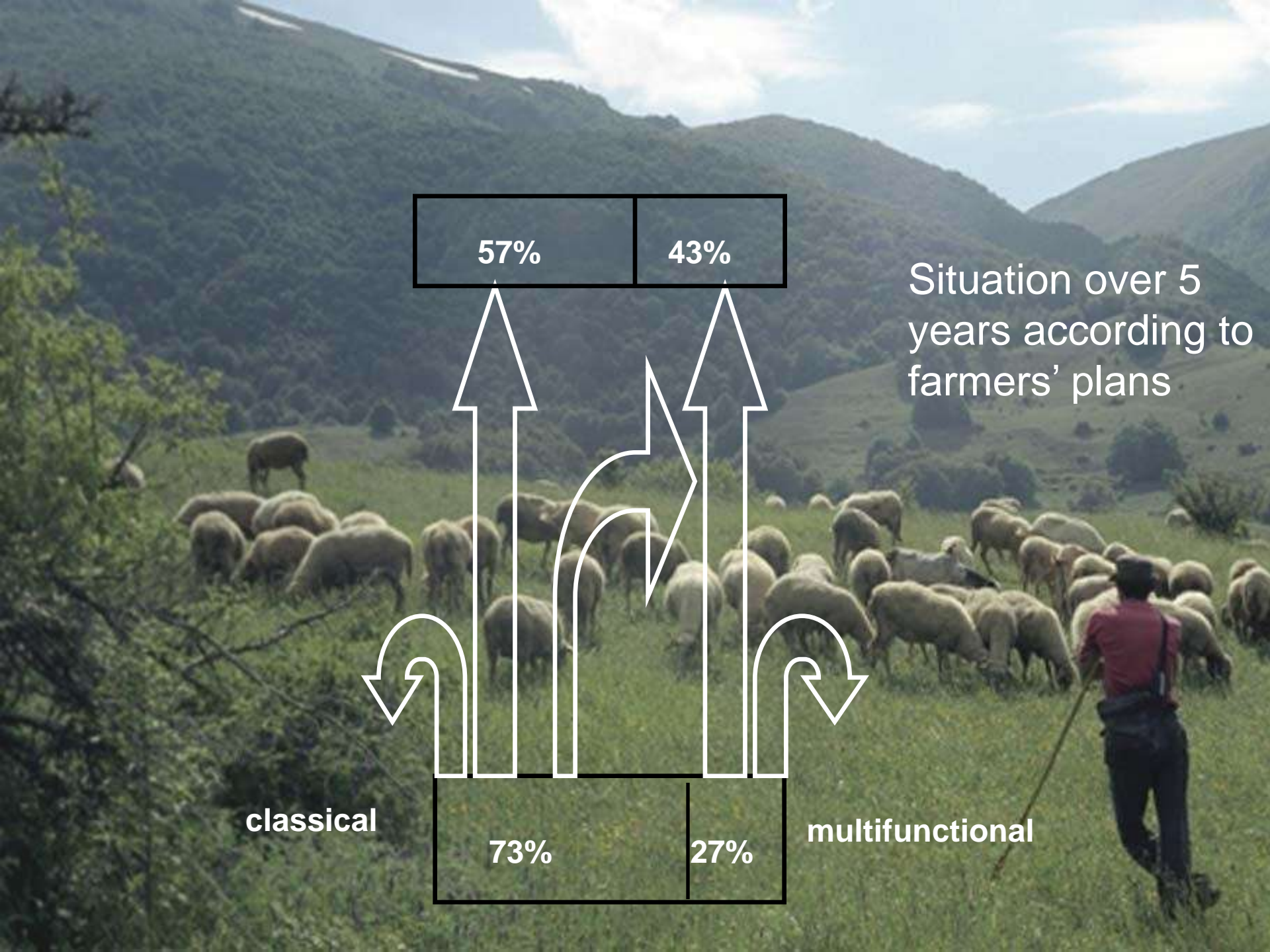
57%

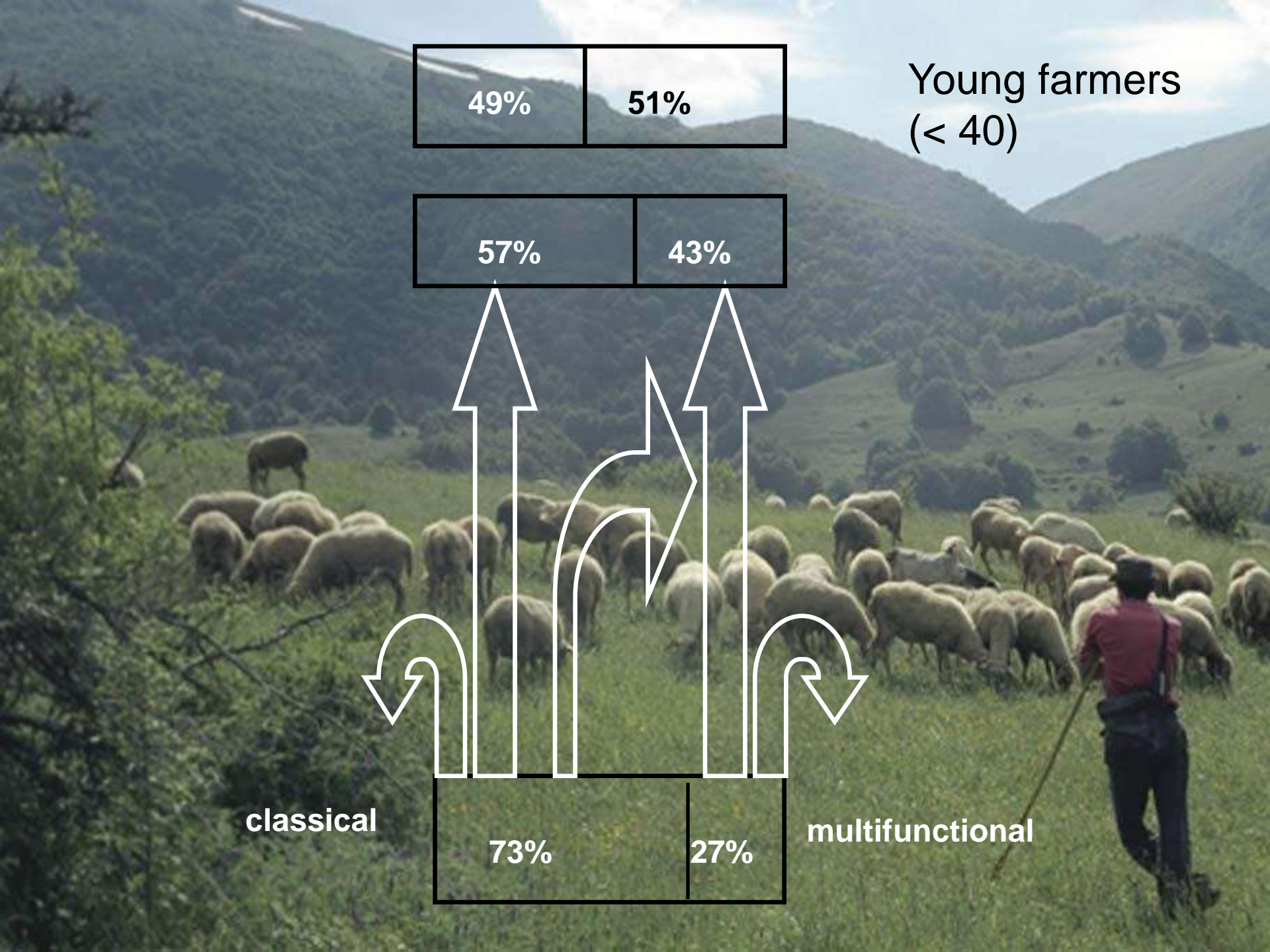
multifunctional

27%

43%

Situation over 5
years according to
farmers' plans





49%

51%

Young farmers
(< 40)

57%

43%

classical

73%

27%

multifunctional

Investments over last 5 years in food production strictly

16%

34%

50%

Increased

stable

decreased

36%

30%

32%

classical

multifunctional

A shepherd in a red shirt and dark pants, seen from behind, is herding a large flock of sheep in a lush green valley. The sheep are scattered across the field, some grazing. In the background, there are rolling hills and mountains under a blue sky with scattered white clouds. The overall scene is peaceful and rural.

In the next 5 years: invest in food production?

27%

classical

44%

multifunctional

Multifunctional farms

```
graph TD; A[Multifunctional farms] --> B[The construction of new, 'nested' markets]; A --> C[New territorial cooperatives]; A --> D[Social struggle];
```

The construction of new,
'nested' markets

New territorial
cooperatives

Social struggle

Multifunctional farms

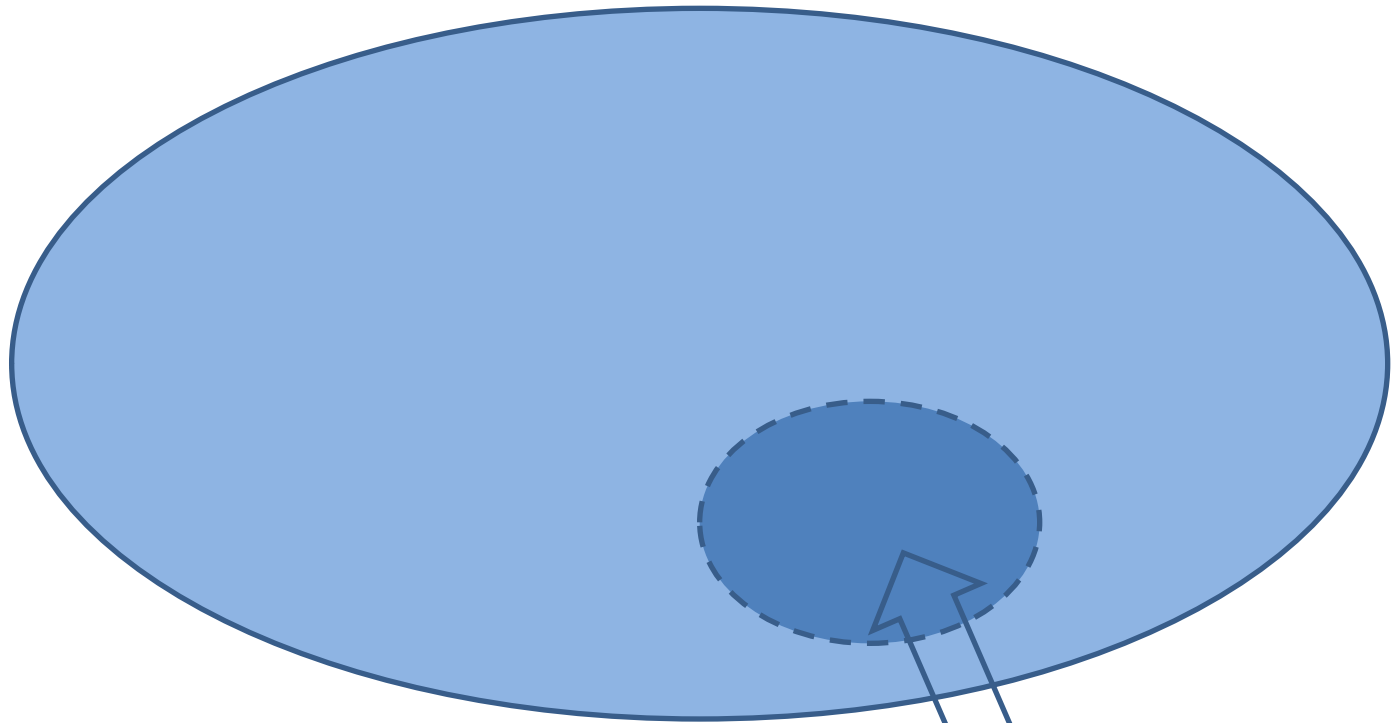
```
graph TD; A[Multifunctional farms] --> B[The construction of new, 'nested' markets]; A --> C[New territorial cooperatives]; A --> D[Social struggle]; B --- E[ ]; C --- E; D --- E; E --> F[A new program (and the possibility of new interfaces)];
```

The construction of new,
'nested' markets

New territorial
cooperatives

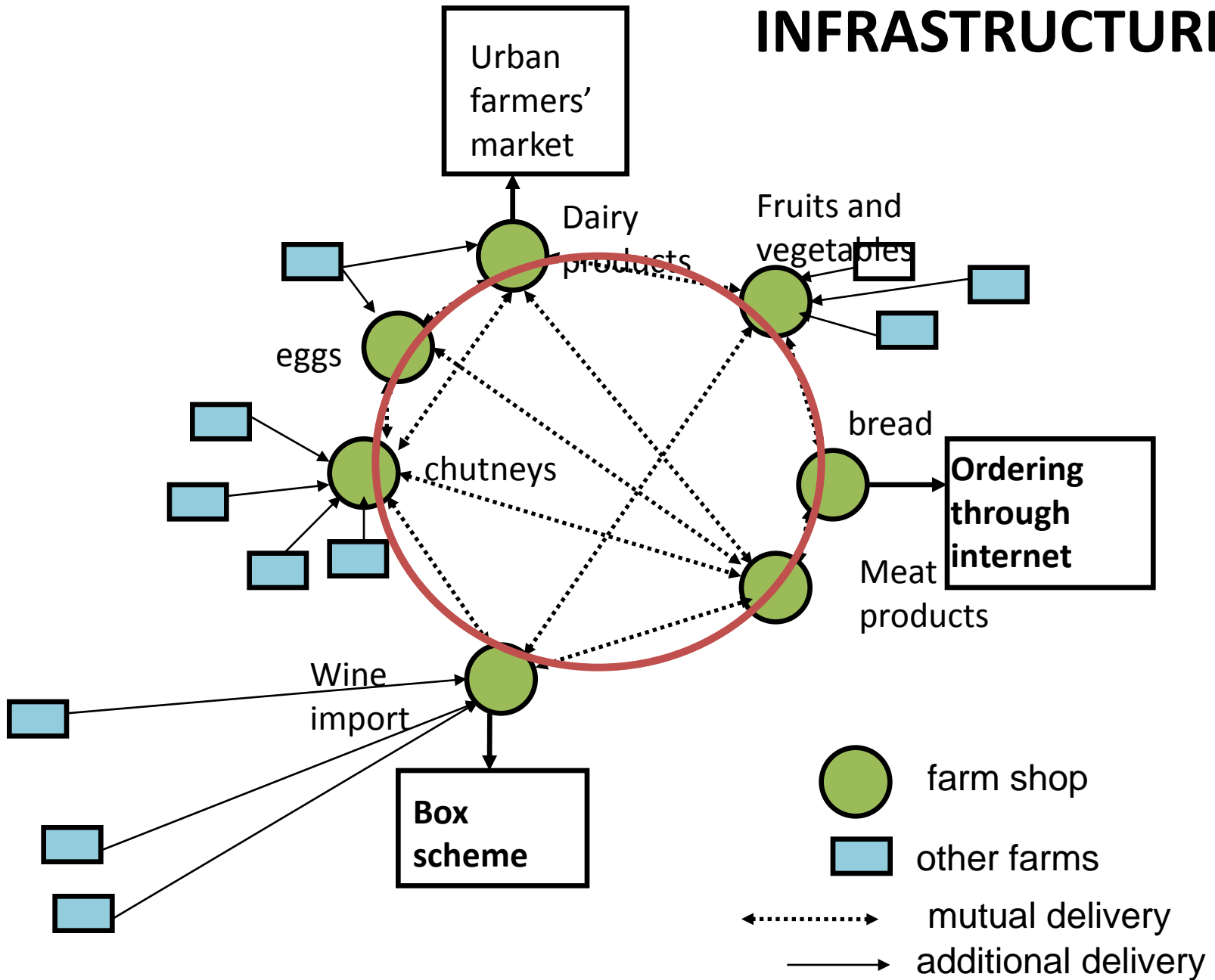
Social struggle

A new program (and
the possibility of
new interfaces)



NESTED MARKET

INFRASTRUCTURE

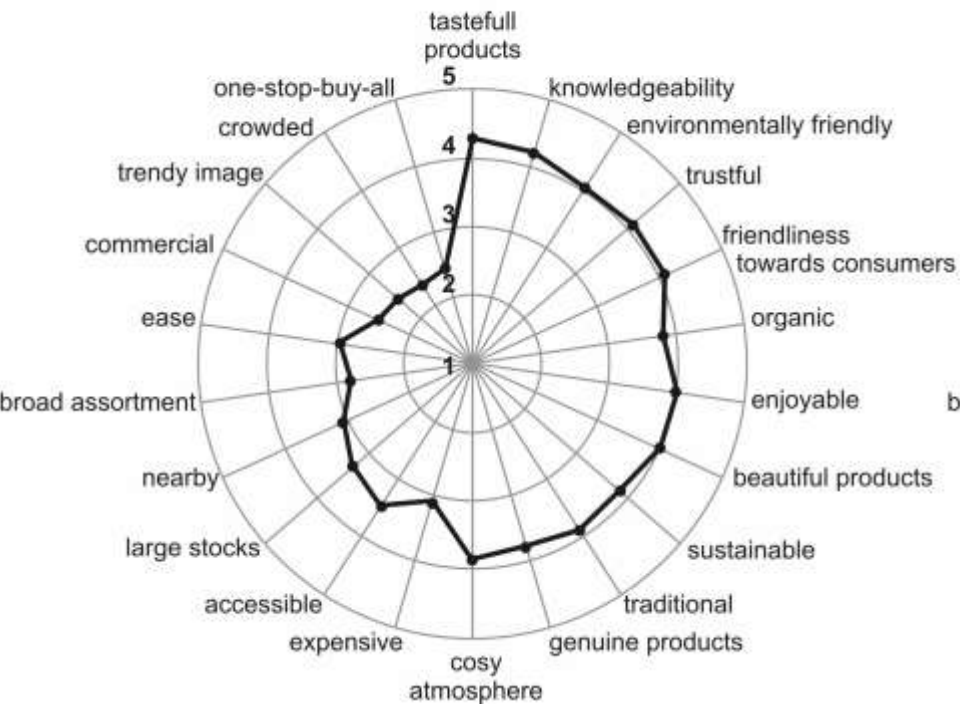




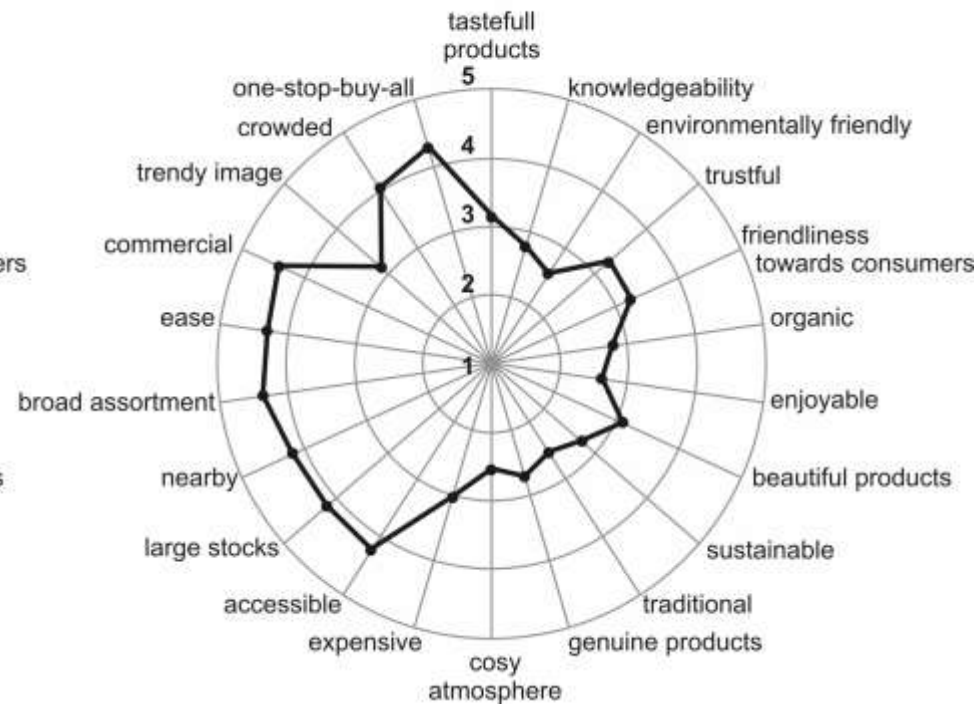


INFRASTRUCTURE

Farm shops



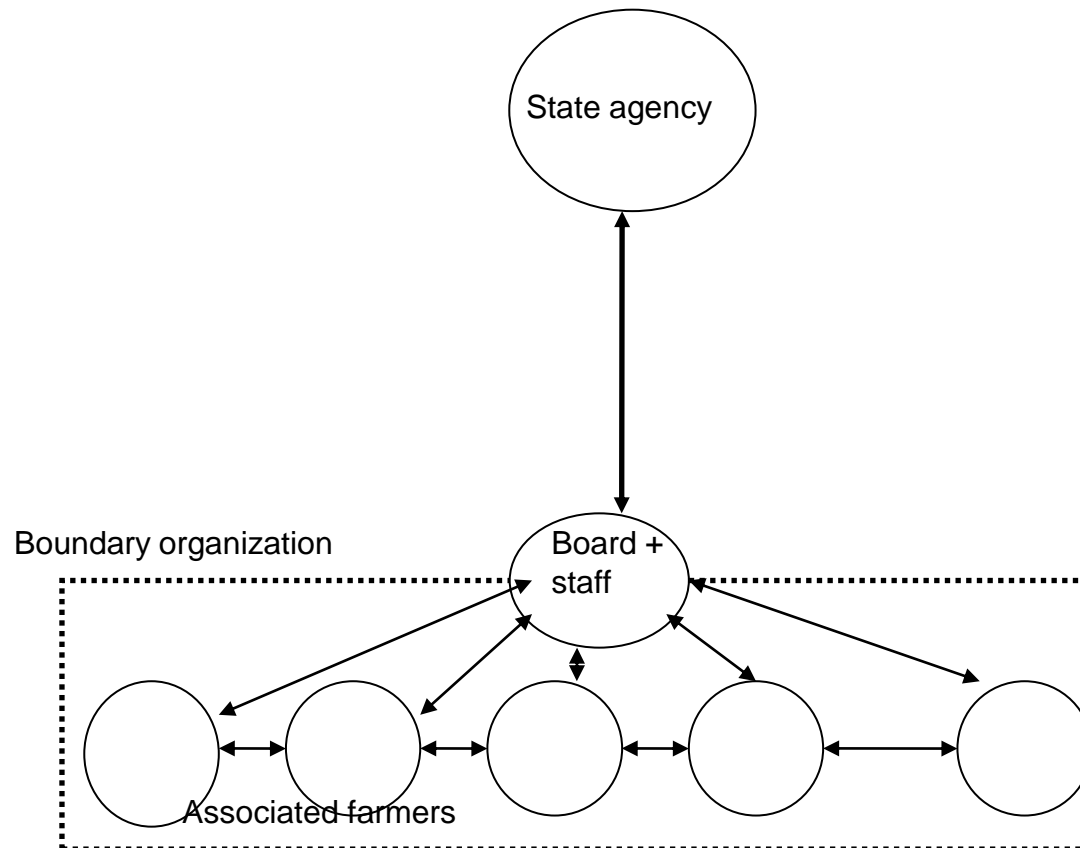
Supermarkets



**Northern Frisian
Woodlands, a
territorial cooperative**
--1,000 members
--50,000 has.
-- Additional income
flow: €4 million/year



a new boundary organization



Note: the boundary organization also delineates a specific local market nested in local ecology, local farming styles, local patterns of cooperation, etc

By way of conclusion:

- From implementation to 'negotiated development'
- From traditional positions and relations towards new actors, policies and patterns
- Interaction and co-design becoming central
- From highly elevated transaction costs to low levels
- Using 'institutional voids' for renewal